# DivGro

## DivGro Fund – 31 December 2023

#### Strategy & Objective

DivGro is a growth fund powered by fast rising dividends. We are the go-to home for investors seeking above average returns that are easier to hold. The DivGro system has predicted and captured 148 consecutive dividend increases at an average rate of 14.96%.

The DivGro Fund operates a dividend growth strategy. We select the most outstanding global companies with fast rising dividends. Over time we expect the rate of growth in the dividends of our portfolio holdings to translate into a similar rate of growth in their stock prices, creating substantial capital growth. The DivGro Fund makes quarterly distributions to investors and expects to increase the distributions every year. The frequent receipt of cash provides a valuable positive feedback loop that helps investors retain conviction in our long-term approach, especially in times of higher volatility, making it easier to maintain composure and remain invested to achieve excellent long-term results.

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renormance					
Return (net)	Inception (Cumulative)	Inception (Annualized)	3 Year (Annualized)	12 Months	3 Months
AUD	61.47%	11.57%	11.89%	25.98%	9.66%
USD	62.33%	11.71%	7.45%	25.91%	16.05%

148 14.96%

The DivGro Fund opened on 15 Aug 2019; return figures are for Class A, net of fees and expenses, inclusive of distributions. 31 December 2023 USD.AUD rate 1.4679.

### **Dividend Progress**

Consecutive Dividend Increases	
Average Dividend Increase	

Correctly predicted in advance by the proprietary DivGro system, from 15 August 2019 onwards. For complete record of consecutive dividend increases see page 2.

Portfolio Characteristics				
Unit Price (\$)	1.5621	Most recent dividend increases	Date	%
Distributions to date (\$)	0.0328	Abbott Laboratories	15/12/2023	7.8
Number of Holdings	33	American Tower	14/12/2023	9.0
Total AUM (\$ millions)	93	Zoetis	07/12/2023	15.2
Investor Families	125	Mastercard	05/12/2023	15.8
Institutions	2	Stryker	05/12/2023	6.7
Active subscribers to weekly dividend progress update	682	Nike	14/11/2023	8.8
Unit price as of 31 December 2023, AUM comprised of the DivGro Fund and				

Unit price as of 31 December 2023.	AUM comprised of the DivGro	Fund and managed accounts.
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Academic Basis	The Essence of DivGro
The DivGro strategy is informed by extensive academic studies which demonstrated that:	The essence of the DivGro Fund can be summarised as follows:
<ol> <li>Dividends are easier to predict than earnings or stock prices</li> <li>Companies that consistently raise their dividends outperform</li> <li>Over time stock prices rise commensurately with percentage increases in dividends</li> </ol>	<ul> <li>(1) Identify outstanding companies that will raise their dividends materially</li> <li>(2) Isolate privileged businesses that can sustain material dividend increases for many years</li> <li>(3) Encourage positive engagement via our unique weekly dividend progress reporting system</li> </ul>
These dynamics have been repeatedly tested and proven for over 60 years.	We have a track record of 148 consecutive raises, at an average of 14.96%.

Increase Number	Date	Company	Dividend Increase
1	14/09/2019	American Tower	20.25%
2	18/09/2019	Microsoft	10.87%
3	19/09/2019	McDonald's*†*	7.76%
4	19/09/2019	Texas Instruments	16.88%
5	22/10/2019	Visa	20.00%
	29/10/2019	Cintas	24.39%
6			
7	30/10/2019	Starbucks*	13.89%
8	31/10/2019	CDW*	28.81%
9	01/11/2019	AbbVie*	10.28%
10	07/11/2019	Air Lease*	15.38%
11	14/11/2019	Nike	11.36%
12	15/11/2019	Roper Technologies	10.81%
13	25/11/2019	Becton Dickinson*	2.60%
14	03/12/2019	Mastercard	21.21%
15	04/12/2019	Stryker	10.58%
16	04/12/2019	Ecolab*	2.17%
17	11/12/2019	Zoetis	21.95%
18	12/12/2019	American Tower	20.24%
19	13/12/2019	Abbott Laboratories	12.50%
20	20/01/2020	MTY Food Group*	12.12%
21	24/01/2020	Yum! Brands*	11.90%
22	29/01/2020	MarketAxess*	17.65%
23	29/01/2020	S&P Global	17.54%
24	29/01/2020	Charles Schwab*	5.88%
25	05/02/2020	CME Group*	13.33%
26	06/02/2020	Intercontinental Exchange*	9.09%
27	10/02/2020	Restaurant Brands International*	4.00%
28	20/02/2020	Domino's Pizza*†	20.00%
29	20/02/2020	SBA Communications	25.68%
30	24/02/2020	Home Depot	10.29%
31	13/03/2020	American Tower	20.00%
32	01/04/2020	Watsco	10.94%
33	15/04/2020	Costco	7.69%
34	20/04/2020	Pool Corp	5.45%
35	19/05/2020	American Tower	19.57%
36	21/05/2020	Medtronic*	7.41%
37	28/07/2020	MSCI*†*†	14.71%
38	20/08/2020	Lowe's	9.09%
39	10/09/2020	American Tower	20.00%
40	15/09/2020	Microsoft	9.80%
40		Texas Instruments	13.33%
41	17/09/2020 30/09/2020	Starbucks*	9.76%

43	27/10/2020	Cintas	10.20%
44	28/10/2020	Visa	6.67%
45	30/10/2020	AbbVie*	10.17%
46	02/11/2020	CDW*	5.26%
47	09/11/2020	Air Lease*	6.67%
48	12/11/2020	Roper Technologies	9.74%
49	20/11/2020	Nike	12.24%
50	02/12/2020	Stryker	9.57%
51	03/12/2020	Ecolab*	2.13%
52	03/12/2020	American Tower	19.80%
53	08/12/2020	Mastercard	10.00%
54	09/12/2020	Zoetis	25.00%
55	11/12/2020	Abbott Laboratories	25.00%
56	19/01/2021	Cintas	6.76%
57	19/01/2021	MarketAxess*	10.00%
58	27/01/2021	S&P Global	14.92%
59	01/02/2021	Yum! Brands*	6.38%
60	04/02/2021	CME Group*	5.88%
61	11/02/2021	Watsco	9.86%
62	12/02/2021	Moody's*†	10.71%
63	17/02/2021	Sherwin Williams*	23.13%
64	23/02/2021	SBA Communications	24.73%
65	23/02/2021	Home Depot	10.00%
66	25/02/2021	Domino's Pizza*†	20.51%
67	04/03/2021	American Tower	14.81%
68	14/04/2021	Costco	12.86%
69	17/05/2021	Pool Corp	37.93%
70	24/05/2021	Tencent* <sup>†</sup> *	33.33%
71	27/05/2021	American Tower	15.45%
72	27/05/2021	Lowe's	33.33%
73	08/06/2021	Heico	12.50%
74	27/07/2021	MSCI* <sup>†*†</sup>	33.33%
75	27/07/2021	Cintas	26.67%
76	28/07/2021	Wingstop	21.43%
77	14/09/2021	Microsoft	10.71%
78	15/09/2021	Texas Instruments	12.75%
79	16/09/2021	American Tower	14.91%
80	29/09/2021	Starbucks*	8.89%
81	26/10/2021	Visa	17.19%
82	10/11/2021	Roper Technologies	10.22%
83	18/11/2021	Nike	10.91%
84	30/11/2021	Mastercard	11.36%
85	07/12/2021	Zoetis	30.00%
86	10/12/2021	Abbott Laboratories	4.44%
87	12/12/2021	Stryker	10.32%

88	16/12/2021	American Tower	14.88%
89	26/01/2022	MarketAxess*	6.06%
90	09/02/2022	Evolution AB	108.82%
91	10/02/2022	Moody's* <sup>†</sup>	12.90%
92	10/02/2022	Watsco	12.82%
93	22/02/2022	Home Depot	15.15%
94	28/02/2022	S&P Global	10.39%
95	28/02/2022	SBA Communications	22.41%
96	01/03/2022	Domino's Pizza*†	17.02%
97	11/03/2022	American Tower	12.90%
98	13/04/2022	Costco	13.92%
99	04/05/2022	Pool Corp	25.00%
100	19/05/2022	American Tower	12.60%
101	27/05/2022	Lowe's	31.25%
102	25/07/2022	MSCI***	20.19%
103	26/07/2022	Cintas	21.05%
104	27/07/2022	Wingstop	11.76%
105	23/08/2022	Intuit	14.71%
106	15/09/2022	Texas Instruments	7.83%
107	20/09/2022	Microsoft	9.68%
108	22/09/2022	American Tower	12.21%
109	20/10/2022	Watsco	11.36%
110	21/10/2022	Visa	20.00%
111	10/11/2022	Roper Technologies	10.08%
112	15/11/2022	Nike	11.48%
113	06/12/2022	Mastercard	16.33%
114	07/12/2022	Stryker	7.91%
115	08/12/2022	American Tower	12.23%
116	08/12/2022	Zoetis	15.38%
117	09/12/2022	Abbott Laboratories	8.51%
118	19/12/2022	Heico	11.11%
119	25/01/2023	MarketAxess*	2.86%
120	25/01/2023	S&P Global	5.88%
120	31/01/2023	MSCI***	10.40%
121	31/01/2023	Moody's*†	10.40%
122	02/02/2023	Evolution AB	40.85%
124	06/02/2023	FirstService	11.11%
125	09/02/2023	L'Oréal	25.00%
126	17/02/2023	Hermès	62.50%
127	21/02/2023	Home Depot	10.00%
128	21/02/2023	SBA Communications	19.72%
129	23/02/2023	Domino's Pizza*†	10.00%
130	19/04/2023	Costco	13.33%
131	04/05/2023	Pool Corp	10.00%

132	25/05/2023	American Tower	9.79%
133	26/05/2023	Lowe's	4.76%
134	25/07/2023	Cintas	17.39%
135	02/08/2023	Wingstop	15.79%
136	24/08/2023	Intuit	15.38%
137	19/09/2023	Microsoft	10.29%
138	20/09/2023	American Tower	10.20%
139	21/09/2023	Texas Instruments	4.84%
140	24/10/2023	Visa	15.56%
141	08/11/2023	ADP	12.00%
142	09/11/2023	Roper Technologies	9.89%
143	14/11/2023	Nike	8.82%
144	05/12/2023	Stryker	6.67%
145	05/12/2023	Mastercard	15.79%
146	07/12/2023	Zoetis	15.20%
147	14/12/2023	American Tower	8.97%
148	15/12/2023	Abbott Laboratories	7.84%
		Average	14.96%

\*No longer in the DivGro Fund †Reintroduced as a holding in the DivGro Fund ^Proposed dividend to be ratified at the General Meeting American Tower figures are annualised

#### Important disclaimer

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