# DivGro

# DivGro Fund – 15 March 2024

# Strategy & Objective

DivGro is a growth fund powered by fast rising dividends. We are the go-to home for investors seeking above average returns that are easier to hold. The DivGro system has predicted and captured 160 consecutive dividend increases at an average rate of 14.91%.

The DivGro Fund operates a dividend growth strategy. We select the most outstanding global companies with fast rising dividends. Over time we expect the rate of growth in the dividends of our portfolio holdings to translate into a similar rate of growth in their stock prices, creating substantial capital growth. The DivGro Fund makes quarterly distributions to investors and expects to increase the distributions every year. The frequent receipt of cash provides a valuable positive feedback loop that helps investors retain conviction in our long-term approach, especially in times of higher volatility, making it easier to maintain composure and remain invested to achieve excellent long-term results.

Inception (Cumulative)	Inception (Annualized)	3 Year (Annualized)	12 Months	3 Months
72.56%	12.64%	13.92%	25.10%	6.69%
67.07%	11.85%	7.74%	23.97%	4.47%
	72.56%		72.56% 12.64% 13.92%	72.56% 12.64% 13.92% 25.10%

The DivGro Fund opened on 15 Aug 2019; return figures are for Class A, net of fees and expenses, inclusive of distributions. 15 March 2024 USD.AUD rate 1.5242.

Dividend Progress	
Consecutive Dividend Increases	160
Average Dividend Increase	14.91%
Correctly predicted in advance by the proprietary DivGro system, from 15 August 2019 onwards. For complete record of consecutive dividend increases see page 2.	

Recent Dividend Increases	
American Express	16.67%
Domino's Pizza	24.79%
SBA Communications	15.29%
Home Depot	7.66%
Moody's	10.39%

Fund Characteristics	
Unit Price (\$)	1.6688
Distributions to Date (\$)	0.0353
Number of Holdings	33
Consecutive Quarterly Distributions	17
Weekly Dividend Progress Updates	176
Unit price on of 15 March 2024	

#### Unit price as of 15 March 2024.

### Academic Basis

The DivGro strategy is informed by extensive academic studies which demonstrate that:

- (1) Dividends are easier to predict or forecast than earnings or stock prices
- (2) Companies that consistently raise their dividends outperform
- (3) Over time and at various points in time, stock prices rise roughly commensurately with the percentage increases in their dividends

These dynamics have been repeatedly tested and proven for over 60 years.

Firm Characteristics	
Total AUM (\$ millions)	488
Investor Families	127
Institutions	2
Family Offices	2
Weekly Dividend Progress Updates Subscribers	679

AUM comprised of DivGro managed funds and mandates and may fluctuate with FX.

# The Essence of DivGro

The essence of the DivGro Fund can be summarised as follows:

- Identify outstanding companies that will raise their dividends materially
- (2) Isolate privileged business that can sustain material dividend increases for many years
- (3) Encourage positive engagement via our unique Weekly Dividend Progress reporting system

We have a record of 160 consecutive dividend increases, averaging 14.91%.

ncrease Number	Date	Company	Dividend Increase
1	14/09/2019	American Tower*	20.25%
2	18/09/2019	Microsoft	10.87%
3	19/09/2019	McDonald's* <sup>†</sup> *	7.76%
4	19/09/2019	Texas Instruments	16.88%
5	22/10/2019	Visa	20.00%
6	29/10/2019	Cintas	24.39%
7	30/10/2019	Starbucks*	13.89%
8	31/10/2019	CDW*	28.81%
9	01/11/2019	AbbVie*	10.28%
10	07/11/2019	Air Lease*	15.38%
11	14/11/2019	Nike	11.36%
12	15/11/2019	Roper Technologies	10.81%
13	25/11/2019	Becton Dickinson*	2.60%
14	03/12/2019	Mastercard	21.21%
15	04/12/2019	Stryker	10.58%
16	04/12/2019	Ecolab*	2.17%
17	11/12/2019	Zoetis	21.95%
18	12/12/2019	American Tower*	20.24%
19	13/12/2019	Abbott Laboratories	12.50%
20	20/01/2020	MTY Food Group*	12.12%
21	24/01/2020	Yum! Brands*	11.90%
22	29/01/2020	MarketAxess*	17.65%
23	29/01/2020	S&P Global	17.54%
24	29/01/2020	Charles Schwab*	5.88%
25	05/02/2020	CME Group*	13.33%
26	06/02/2020	Intercontinental Exchange*	9.09%
27	10/02/2020	Restaurant Brands International*	4.00%
28	20/02/2020	Domino's Pizza*†	20.00%
29	20/02/2020	SBA Communications	25.68%
30	24/02/2020	Home Depot	10.29%
31	13/03/2020	American Tower*	20.00%
32	01/04/2020	Watsco	10.94%
33	15/04/2020	Costco	7.69%
34	20/04/2020	Pool Corp	5.45%
35	19/05/2020	American Tower*	19.57%
36	21/05/2020	Medtronic*	7.41%
37	28/07/2020	MSCI* <sup>†*†</sup>	14.71%
38	20/08/2020	Lowe's	9.09%
39	10/09/2020	American Tower*	20.00%
40	15/09/2020	Microsoft	9.80%
41	17/09/2020	Texas Instruments	13.33%
42	30/09/2020	Starbucks*	9.76%

44	28/10/2020	Visa	6.67%
45	30/10/2020	AbbVie*	10.17%
46	02/11/2020	CDW*	5.26%
47	09/11/2020	Air Lease*	6.67%
48	12/11/2020	Roper Technologies	9.74%
49	20/11/2020	Nike	12.24%
50	02/12/2020	Stryker	9.57%
51	03/12/2020	Ecolab*	2.13%
52	03/12/2020	American Tower*	19.80%
53	08/12/2020	Mastercard	10.00%
54	09/12/2020	Zoetis	25.00%
55	11/12/2020	Abbott Laboratories	25.00%
56	19/01/2021	Cintas	6.76%
57	19/01/2021	MarketAxess*	10.00%
58	27/01/2021	S&P Global	14.92%
59	01/02/2021	Yum! Brands*	6.38%
60	04/02/2021	CME Group*	5.88%
61	11/02/2021	Watsco	9.86%
62	12/02/2021	Moody's*†	10.71%
63	17/02/2021	Sherwin Williams*	23.13%
64	23/02/2021	SBA Communications	24.73%
65	23/02/2021	Home Depot	10.00%
66	25/02/2021	Domino's Pizza*†	20.51%
67	04/03/2021	American Tower*	14.81%
68	14/04/2021	Costco	12.86%
69	17/05/2021	Pool Corp	37.93%
70	24/05/2021	Tencent* <sup>†</sup> *	33.33%
71	27/05/2021	American Tower*	15.45%
72	27/05/2021	Lowe's	33.33%
73	08/06/2021	Heico	12.50%
74	27/07/2021	MSCI***	33.33%
75	27/07/2021	Cintas	26.67%
76	28/07/2021	Wingstop	21.43%
77	14/09/2021	Microsoft	10.71%
78	15/09/2021	Texas Instruments	12.75%
79	16/09/2021	American Tower*	14.91%
80	29/09/2021	Starbucks*	8.89%
81	26/10/2021	Visa	17.19%
82	10/11/2021	Roper Technologies	10.22%
83	18/11/2021	Nike	10.91%
84	30/11/2021	Mastercard	11.36%
85	07/12/2021	Zoetis	30.00%
86	10/12/2021	Abbott Laboratories	4.44%
87	12/12/2021	Stryker	10.32%
88	16/12/2021	American Tower*	14.88%
00	10/12/2021		14.0070

	22/24/2222		0.000/
89	26/01/2022	MarketAxess*	6.06%
90	09/02/2022	Evolution AB	108.82%
91	10/02/2022	Moody's*†	12.90%
92	10/02/2022	Watsco	12.82%
93	22/02/2022	Home Depot	15.15%
94	28/02/2022	S&P Global	10.39%
95	28/02/2022	SBA Communications	22.41%
96	01/03/2022	Domino's Pizza*†	17.02%
97	11/03/2022	American Tower*	12.90%
98	13/04/2022	Costco	13.92%
99	04/05/2022	Pool Corp	25.00%
100	19/05/2022	American Tower*	12.60%
101	27/05/2022	Lowe's	31.25%
102	25/07/2022	MSCI*†*†	20.19%
103	26/07/2022	Cintas	21.05%
104	27/07/2022	Wingstop	11.76%
105	23/08/2022	Intuit	14.71%
106	15/09/2022	Texas Instruments	7.83%
107	20/09/2022	Microsoft	9.68%
108	22/09/2022	American Tower*	12.21%
109	20/10/2022	Watsco	11.36%
110	21/10/2022	Visa	20.00%
111	10/11/2022	Roper Technologies	10.08%
112	15/11/2022	Nike	11.48%
113	06/12/2022	Mastercard	16.33%
114	07/12/2022	Stryker	7.91%
115	08/12/2022	American Tower*	12.23%
116	08/12/2022	Zoetis	15.38%
117	09/12/2022	Abbott Laboratories	8.51%
118	19/12/2022	Heico	11.11%
119	25/01/2023	MarketAxess*	2.86%
120	25/01/2023	S&P Global	5.88%
121	31/01/2023	MSCI*†*†	10.40%
122	31/01/2023	Moody's*†	10.00%
123	02/02/2023	Evolution AB	40.85%
124	06/02/2023	FirstService	11.11%
125	09/02/2023	L'Oréal	25.00%
126	17/02/2023	Hermès	62.50%
127	21/02/2023	Home Depot	10.00%
128	21/02/2023	SBA Communications	19.72%
129	23/02/2023	Domino's Pizza*†	10.00%
130	19/04/2023	Costco	13.33%
131	04/05/2023	Pool Corp	10.00%
132	25/05/2023	American Tower*	9.79%
133	26/05/2023	Lowe's	4.76%
100		20100	0/0

134   25/07/     135   02/08/     136   24/08/     137   19/09/     138   20/09/     139   21/09/     140   24/10/     141   08/11/     142   09/11/     143   14/11/     144   05/12/     145   05/12/     146   07/12/     147   14/12/     148   15/12/     149   23/01/     150   29/01/     151   01/02/     155   13/02/     154   09/02/     155   13/02/     156   14/02/	2023Wingstop2023Intuit2023Microsoft2023American Tor2023Texas Instrum2023Visa2023ADP2023Roper Technol2023Nike	p   15.79%     15.38%   10.29%     ower*   10.20%     ments   4.84%     15.56%   12.00%
136   24/08/     137   19/09/     138   20/09/     139   21/09/     140   24/10/     141   08/11/     142   09/11/     143   14/11/     144   05/12/     145   05/12/     146   07/12/     147   14/12/     148   15/12/     149   23/01/     150   29/01/     151   01/02/     152   05/02/     153   08/02/     154   09/02/     156   14/02/	2023Intuit2023Microsoft2023American Tor2023Texas Instrum2023Visa2023ADP2023Roper Technol2023Nike	15.38%   115.38%   110.29%   110.20%
137   19/09/     138   20/09/     139   21/09/     140   24/10/     141   08/11/     142   09/11/     143   14/11/     144   05/12/     145   05/12/     146   07/12/     147   14/12/     148   15/12/     149   23/01/     150   29/01/     151   01/02/     152   05/02/     153   08/02/     154   09/02/     155   13/02/     156   14/02/	2023Microsoft2023American Tor2023Texas Instrum2023Visa2023ADP2023Roper Technol2023Nike	ft 10.29%   ower* 10.20%   ments 4.84%   15.56% 12.00%   ologies 9.89%
138   20/09/     139   21/09/     140   24/10/     141   08/11/     142   09/11/     143   14/11/     144   05/12/     145   05/12/     146   07/12/     147   14/12/     148   15/12/     149   23/01/     150   29/01/     151   01/02/     152   05/02/     153   08/02/     154   09/02/     155   13/02/     156   14/02/	2023American Tor2023Texas Instrum2023Visa2023ADP2023Roper Technol2023Nike	ower*     10.20%       ments     4.84%       15.56%     12.00%       ologies     9.89%
139   21/09/     140   24/10/     141   08/11/     142   09/11/     143   14/11/     144   05/12/     145   05/12/     146   07/12/     147   14/12/     148   15/12/     149   23/01/     150   29/01/     151   01/02/     155   13/02/     155   13/02/     156   14/02/	2023Texas Instrum2023Visa2023ADP2023Roper Technol2023Nike	ments 4.84%   15.56%   12.00%   plogies 9.89%
140   24/10/     141   08/11/     142   09/11/     143   14/11/     144   05/12/     145   05/12/     146   07/12/     147   14/12/     148   15/12/     149   23/01/     150   29/01/     151   01/02/     152   05/02/     153   08/02/     154   09/02/     155   13/02/     156   14/02/	2023Visa2023ADP2023Roper Technol2023Nike	15.56% 12.00% blogies 9.89%
141   08/11/     142   09/11/     143   14/11/     144   05/12/     145   05/12/     146   07/12/     147   14/12/     148   15/12/     149   23/01/     150   29/01/     151   01/02/     152   05/02/     153   08/02/     155   13/02/     156   14/02/	2023ADP2023Roper Technol2023Nike	12.00% blogies 9.89%
142   09/11/     143   14/11/     143   14/11/     144   05/12/     145   05/12/     146   07/12/     147   14/12/     148   15/12/     149   23/01/     150   29/01/     151   01/02/     153   08/02/     154   09/02/     155   13/02/     156   14/02/	2023 Roper Technol 2023 Nike	ologies 9.89%
143   14/11/     144   05/12/     145   05/12/     146   07/12/     147   14/12/     148   15/12/     149   23/01/     150   29/01/     151   01/02/     152   05/02/     153   08/02/     155   13/02/     156   14/02/	2023 Nike	
144   05/12/     145   05/12/     146   07/12/     147   14/12/     148   15/12/     149   23/01/     150   29/01/     151   01/02/     152   05/02/     153   08/02/     155   13/02/     156   14/02/		8.82%
145   05/12/     146   07/12/     147   14/12/     148   15/12/     149   23/01/     150   29/01/     151   01/02/     152   05/02/     153   08/02/     155   13/02/     156   14/02/	2023 Struker	
146   07/12/     147   14/12/     148   15/12/     149   23/01/     150   29/01/     151   01/02/     152   05/02/     153   08/02/     155   13/02/     156   14/02/	Onykor	6.67%
147   14/12/     148   15/12/     149   23/01/     150   29/01/     151   01/02/     152   05/02/     153   08/02/     155   13/02/     156   14/02/	2023 Mastercar	rd 15.79%
148   15/12/     149   23/01/     150   29/01/     151   01/02/     152   05/02/     153   08/02/     154   09/02/     155   13/02/     156   14/02/	2023 Zoetis	15.20%
149   23/01/     150   29/01/     151   01/02/     152   05/02/     153   08/02/     154   09/02/     155   13/02/     156   14/02/	2023 American To	ower* 8.97%
150   29/01/     151   01/02/     152   05/02/     153   08/02/     154   09/02/     155   13/02/     156   14/02/	2023 Abbott Labora	atories 7.84%
151   01/02/     152   05/02/     153   08/02/     154   09/02/     155   13/02/     156   14/02/	2024 S&P Globa	bal 1.11%
152     05/02/       153     08/02/       154     09/02/       155     13/02/       156     14/02/	2024 MSCI***	<sup>+</sup> 15.94%
153     08/02/       154     09/02/       155     13/02/       156     14/02/	2024 Evolution A	AB^ 32.50%
154 09/02/   155 13/02/   156 14/02/	2024 FirstServic	ce 11.11%
155     13/02/       156     14/02/		10.00%
156 14/02/		^ 15.38%
	2024 L'Oréal^	10.0070
157 20/02/	2024 L'Oréal^ 2024 Hermès^	
	2024L'Oréal^2024Hermès^2024Watsco	10.20%
158 26/02/	2024 L'Oréal^ 2024 Hermès^ 2024 Watsco 2024 Moody's*	10.20%   *† 10.39%
159 26/02/	2024L'Oréal^2024Hermès^2024Watsco2024Moody's*2024Home Dep	10.20%   *† 10.39%   poot 7.66%
160 06/03/	2024 L'Oréal^ 2024 Hermès^ 2024 Watsco 2024 Moody's* 2024 Home Dep 2024 SBA Communic	10.20%   *† 10.39%   pot 7.66%   ications 15.29%
	2024L'Oréal^2024Hermès^2024Watsco2024Moody's*2024Home Dep2024SBA Communic2024Domino's Piz	10.20%   *† 10.39%   pot 7.66%   ications 15.29%   zza*† 24.79%

\*No longer in the DivGro Fund †Reintroduced as a holding in the DivGro Fund ^Proposed dividend to be ratified at the General Meeting American Tower figures are annualised

# Important disclaimer

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