

DivGro Fund – 15 May 2022

Strategy & Objective

DivGro is a growth fund powered by fast rising dividends. We are the go-to home for investors seeking above average returns that are easier to hold. The DivGro system has predicted and captured 99 consecutive dividend increases at an average rate of 15.44%.

The DivGro Fund operates a dividend growth strategy. We select the most outstanding global companies with fast rising dividends. Over time we expect the rate of growth in the dividends of our portfolio holdings to translate into a similar rate of growth in their stock prices, creating substantial capital growth. The DivGro Fund makes quarterly distributions to investors and expects to increase the distributions every year. The frequent receipt of cash provides a valuable positive feedback loop that helps investors retain conviction in our long-term approach, especially in times of higher volatility, making it easier to maintain composure and remain invested to achieve excellent long-term results.

Performance

Return (net)	Inception (Cumulative)	Inception (Annualized)	12 Months	6 Months	3 Months
AUD	25.76%	8.69%	-0.35%	-16.90%	-10.30%
USD	28.78%	9.63%	-10.58%	-21.50%	-12.68%

The DivGro Fund opened on 15 Aug 2019; return figures are net of fees and expenses, inclusive of distributions.

Dividend Progress

Consecutive Dividend Increases	99
Average Dividend Increase	15.44%

Correctly predicted in advance by the proprietary DivGro system, from 15 August 2019 onwards. For complete record of consecutive dividend increases see page 2.

Portfolio Characteristics

Unit Price (\$)	1.2390	Most recent dividend increases	Date	%
Distributions to date (\$)	0.0186	Pool Corp	04/05/2022	25.0
Number of Holdings	31	Costco	13/04/2022	13.9
Total AUM (\$ millions)	64	American Tower	11/03/2022	12.9
Investor Families	113	Domino's Pizza	01/03/2022	17.0
Institutions	1	SBA Communications	28/02/2022	22.4
Active subscribers to weekly dividend progress update	563	S&P Global	28/02/2022	10.4

Unit price as of 15 May 2022. AUM comprised of the DivGro Fund and managed accounts.

Academic Basis

The DivGro strategy is informed by extensive academic studies which demonstrated that:

- (1) Dividends are easier to predict than earnings or stock prices
- (2) Companies that consistently raise their dividends outperform
- (3) Over time stock prices rise commensurately with percentage increases in dividends

These dynamics have been repeatedly tested and proven for over 60 years.

The Essence of DivGro

The essence of the DivGro Fund can be summarised as follows:

- (1) Identify outstanding companies that will raise their dividends materially
- (2) Isolate privileged businesses that can sustain material dividend increases for many years
- (3) Encourage positive engagement via our unique weekly dividend progress reporting system

We have a track record of 99 consecutive raises, at an average of 15.44%.

Dividend Increase History

Increase Number	Date	Company	Dividend Increase
1	14/09/2019	American Tower	20.25%
2	18/09/2019	Microsoft	10.87%
3	19/09/2019	McDonald's**†	7.76%
4	19/09/2019	Texas Instruments	16.88%
5	22/10/2019	Visa	20.00%
6	29/10/2019	Cintas	24.39%
7	30/10/2019	Starbucks*	13.89%
8	31/10/2019	CDW*	28.81%
9	01/11/2019	AbbVie*	10.28%
10	07/11/2019	Air Lease*	15.38%
11	14/11/2019	Nike	11.36%
12	15/11/2019	Roper Technologies	10.81%
13	25/11/2019	Becton Dickinson*	2.60%
14	03/12/2019	Mastercard	21.21%
15	04/12/2019	Stryker	10.58%
16	04/12/2019	Ecolab*	2.17%
17	11/12/2019	Zoetis	21.95%
18	12/12/2019	American Tower	20.24%
19	13/12/2019	Abbott Laboratories	12.50%
20	20/01/2020	MTY Food Group*	12.12%
21	24/01/2020	Yum! Brands*	11.90%
22	29/01/2020	MarketAxess	17.65%
23	29/01/2020	S&P Global	17.54%
24	29/01/2020	Charles Schwab*	5.88%
25	05/02/2020	CME Group*	13.33%
26	06/02/2020	Intercontinental Exchange*	9.09%
27	10/02/2020	Restaurant Brands International*	4.00%
28	20/02/2020	Domino's Pizza**†	20.00%
29	20/02/2020	SBA Communications	25.68%
30	24/02/2020	Home Depot	10.29%
31	13/03/2020	American Tower	20.00%
32	01/04/2020	Watsco	10.94%
33	15/04/2020	Costco	7.69%
34	20/04/2020	Pool Corp	5.45%
35	19/05/2020	American Tower	19.57%
36	21/05/2020	Medtronic*	7.41%
37	28/07/2020	MSCI**††	14.71%
38	20/08/2020	Lowe's	9.09%
39	10/09/2020	American Tower	20.00%
40	15/09/2020	Microsoft	9.80%
41	17/09/2020	Texas Instruments	13.33%
42	30/09/2020	Starbucks*	9.76%
43	27/10/2020	Cintas	10.20%
44	28/10/2020	Visa	6.67%
45	30/10/2020	AbbVie*	10.17%
46	02/11/2020	CDW*	5.26%

47	09/11/2020	Air Lease*	6.67%
48	12/11/2020	Roper Technologies	9.74%
49	20/11/2020	Nike	12.24%
50	02/12/2020	Stryker	9.57%
51	03/12/2020	Ecolab*	2.13%
52	03/12/2020	American Tower	19.80%
53	08/12/2020	Mastercard	10.00%
54	09/12/2020	Zoetis	25.00%
55	11/12/2020	Abbott Laboratories	25.00%
56	19/01/2021	Cintas	6.76%
57	19/01/2021	MarketAxess	10.00%
58	27/01/2021	S&P Global	14.92%
59	01/02/2021	Yum! Brands*	6.38%
60	04/02/2021	CME Group*	5.88%
61	11/02/2021	Watsco	9.86%
62	12/02/2021	Moody's**	10.71%
63	17/02/2021	Sherwin Williams*	23.13%
64	23/02/2021	SBA Communications	24.73%
65	23/02/2021	Home Depot	10.00%
66	25/02/2021	Domino's Pizza**	20.51%
67	04/03/2021	American Tower	14.81%
68	14/04/2021	Costco	12.86%
69	17/05/2021	Pool Corp	37.93%
70	24/05/2021	Tencent***	33.33%
71	27/05/2021	American Tower	15.45%
72	27/05/2021	Lowe's	33.33%
73	08/06/2021	Heico	12.50%
74	27/07/2021	MSCI****	33.33%
75	27/07/2021	Cintas	26.67%
76	28/07/2021	Wingstop	21.43%
77	14/09/2021	Microsoft	10.71%
78	15/09/2021	Texas Instruments	12.75%
79	16/09/2021	American Tower	14.91%
80	29/09/2021	Starbucks*	8.89%
81	26/10/2021	Visa	17.19%
82	10/11/2021	Roper Technologies	10.22%
83	18/11/2021	Nike	10.91%
84	30/11/2021	Mastercard	11.36%
85	07/12/2021	Zoetis	30.00%
86	10/12/2021	Abbott Laboratories	4.44%
87	12/12/2021	Stryker	10.32%
88	16/12/2021	American Tower	14.88%
89	26/01/2022	MarketAxess	6.06%
90	09/02/2022	Evolution AB	108.82%
91	10/02/2022	Moody's	12.90%
92	10/02/2022	Watsco	12.82%
93	22/02/2022	Home Depot	15.15%
94	28/02/2022	S&P Global	10.39%

95	28/02/2022	SBA Communications	22.41%
96	01/03/2022	Domino's Pizza	17.02%
97	11/03/2022	American Tower	12.90%
98	13/04/2022	Costco	13.92%
99	04/05/2022	Pool Corp	25.00%
Average			15.44%

*No longer in the DivGro Fund

† Reintroduced as a holding in the DivGro Fund

American Tower figures are annualised

Important disclaimer

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